

FOR IMMEDIATE RELEASE

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***TO LIFE!*ANNOUNCES ITS FIFTH ANNUAL FUNDRAISING GALA
TO SUPPORT BREAST HEALTH AND CANCER AWARENESS SERVICES
IN THE CAPITAL DISTRICT**

Albany, New York (April 19, 2003): To Life! – the Capital Region’s personal source for breast cancer education and support – is hosting its Fifth Annual Gala, *Honoring the Women in Our Lives*, to raise funds for its free of charge programs and services offered throughout the ten counties of the Capital Region.

The event will be held on Tuesday, May 6, 2003 from 6:00 p.m. to 8:30 at the Franklin Plaza located at Fourth and Grand Streets in Troy, NY.

News Channel 13 Health Reporter Benita Zahn is Gala Emcee, and the Honorary Event Chair is Dr. Andrew Warheit, medical director, St. Peter’s Breast Center.

Gala attractions include a smorgasbord of fine cuisine prepared by local restaurants and other food and beverage providers; a silent auction featuring more than 100 items donated by individuals and area businesses; music by vocalist Sherry Mottola, accompanied by guitarist Stephen Berger; presentation of the *Extra Mile Award* to Laurie Mazone, owner, Sentron Associates; and, a special tribute to Barry A. Gold, Esq., a friend of To Life! who passed away from cancer in 2002.

“The Annual Gala is the signature event of our non-profit organization,” said To Life! Executive Director Thea Hoeth. “It provides a primary revenue source that keeps our organization thriving and our programs and services free of charge.”

Gala proceeds support:

- ~ Monthly education programs featuring key medical and other experts discussing the latest in breast cancer news and related topics.
- ~ Breast self-examination training, including a bilingual program for Latinas.
- ~ Weekly Awareness, Connection and Education (ACE) meetings where women in treatment convene to share information and support.

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- ~ A peer-to-peer mentoring program that matches newly-diagnosed women with those willing to share their insights and support
- . Wellness curriculum that introduces complementary therapies, nutrition, relaxation methods and exercises (i.e.: pilates, yoga, qi gong, etc.)
- ~ A lending library of books, videotapes and other educational resources.

For more information and to reserve your space at the To Life! Gala, please call 518-439-5975 or e-mail info@ToLife.org.

Honoring the Women in Our Lives is supported by: St. Peter's Cancer Care Center; St. Peter's Breast Center; GlaxoSmithKline; Albany Medical Center; Amgen USA, Inc; Sano-Rubin Construction Services; Couch White, LLP; Fenimore Asset Management, Inc.; National Strategies, Inc.; *Albany Times Union*; Albany Broadcasting Corporation; Adelynes'-Addies's Trinkits; AstraZeneca Pharmaceuticals; BlueShield of Northeastern New York; Capital District Physicians' Health Plan, Inc.; Civil Service Employees Association, Inc.; Gerstenzang, O'Hern, Hickey & Gerstenzang; Malkin & Ross; Manatt, Phelps & Phillips; Novartis Pharmaceuticals Corporation; Trustco Bank; Urbach Kahn & Werlin PC; Whiteman, Osterman & Hanna; Wilson, Elser, Moskowitz, Edelman & Dicker LLP; Alexis Diner; Arlington House; Chris' Coffee Service; Classe Catering; Franklin Plaza Ballroom/Michael's Catering Services; Glen Sanders Mansion Catering; Justin's Restaurant; Marquis Catering; Monument Square Café; The Chocolate Gecko; The Palmer House; and Yono's Restaurant.

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