



FOR IMMEDIATE RELEASE

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To Life! Program to Highlight How to Protect Your Colon Health

April 18 Program: "What Every Woman--and Man--Needs to Know About Colon Cancer"

DELMAR, NY (April 8, 2002)—The good news for anyone diagnosed with colon cancer or with a family history of the disease: colon cancer is one of the easiest cancers to detect and treat. The bad news: it is one of the most common cancers among men and, despite popular belief, women. Join To Life! for a free-of-charge program co-sponsored by Bellevue Woman's Hospital and supported by Myriad Genetic Laboratories on how to detect and treat colon cancer:

When: **Thursday, April 18**
5:30 p.m.: Registration
6 p.m. – 8 p.m.: Program

Where: **Old Chapel, Union College, Schenectady**

The speakers are experts in the fields of proctology and hematology oncology and will discuss the latest diagnosis, techniques and treatments. Popularly believed to be a male disease, colon cancer strikes nearly 130,000 people every year, including an equal number of men and women. It is the second leading cause of cancer death. Information about detecting possible genetic linkages to colon cancer will be available at the program. Registration is required by calling To Life! at 439-5975 by April 17.

Our speakers:

- **Elsa T. Goldstein, M.D., FACS**
Colon and Rectal Surgeon
Proctology Care of Latham
- **Daniel C. Kredenster, M.D.**
Capital District Hematology Oncology Associates
Albany, NY
- **Mary Beth Toomey Dunne, Esq.**
Colon Cancer Survivor
Albany, NY

Moderator:

- **Mara Ginsberg, Esq.**
Founder and President of To Life!

To Life! is a non-profit organization that serves a 10-county area surrounding Albany, New York. Its mission is two-fold: to educate our community about breast cancer detection and treatments and related health matters; and to provide support services to breast cancer patients, caregivers, family and friends.

Bellevue Woman's Hospital, the only non-profit independent women's hospital in NYS, provides comprehensive health care for women, servicing 17 counties in the Capital Region.